

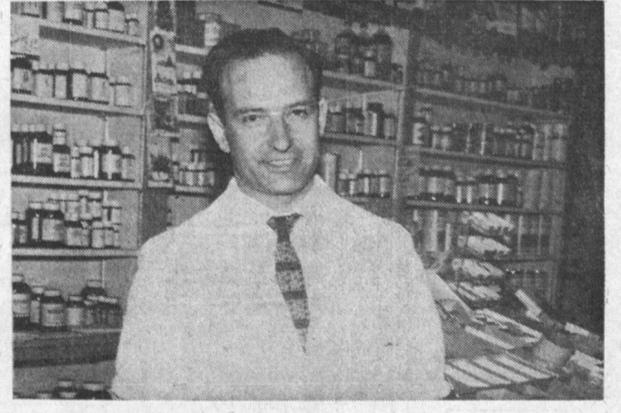
"WHO'S WHO" BUSINESS INDEX



TIME FOR A SPRING MOTOR TUNE-UP? Drive over to Roy Frady Texaco Service, 18205 Prairie Ave., Torrance. Frady opened his station last October and has a staff of four to serve you. Texaco products are on hand to help tune your automobile for better mileage and better service. Frady carries a complete line of tires, tubes and batteries. Specializing in lubrication, there is pick-up and delivery service available by calling FR 4-0468. Brake service, wheel aligning and tire service is capably handled by the staff at Roy Frady Texaco Service at 18205 Prairie Ave., Torrance. Frady gives Blue Chip Stamps, too. Open from 6 a. m. until 10 p. m. week days and from 8 a. m. until 8 p. m. Sundays, Frady and his staff will give complete courteous service.



SPECIALISTS IN HAIR STYLING—DeNuccio's Hair Styling, 16124 Crenshaw Blvd. Gardena, are specialists in giving milady a hair style to flatter and enhance her beauty. Expert in hair coloring, the staff at DeNuccio's will aid you in lightening your hair color or help to bring out a new you with a new shade of hair color. In a relaxing atmosphere, women can have a new permanent or manicure and go home like a new woman—relaxed and beautiful. Open from 9:30 a.m. until 6 p.m. except Thursday, when DeNuccio's is open until 9 p.m., the staff delights in helping the modern woman become more attractive. The shop is closed on Mondays. Serving the delighted customers at DeNuccio's are Sharleen Thomas, Felix Mosqueda, Dick DeNuccio and Ralph Tamasi. For an appointment call DA 3-6593.



CALIFORNIA NUTRITION CENTER at 1111 South Pacific Ave., San Pedro, is owned by A. L. Licata. Opening his center in October, 1957, Licata has a staff of two to serve the particular customer for his shop. Specializing in natural vitamins and stocking a complete line of health foods is the service of Licata. Delicious vegetable juices, diabetic foods, herb teas and special diet foods are available in the delightful surroundings of the California Nutrition Center, 1111 South Pacific Ave. The Center is one of the largest health stores in the Harbor area. Open six days from 9 a. m. until 5:30 p. m., Licata and his staff give the best counseling for any nutritional problem. Blue Chip Stamps are given with purchases.

ACCOUNTANTS	BEAUTY SHOP	FOOD TO GO	MATTRESSES	PAINT	RESTAURANTS	SERVICE STATIONS
J. Don Cowger, DA 6-2212 20 Years Experience Formerly Federal and State Auditor Income Tax Service Public Accountant Bookkeeping Service Reasonable Rates Fully Trained in New Tax Laws Open All Year—Eve., DA 5-0528 25327 Narbonne Ave. Lomita	De Nuccio's Hair Styling Creative Hair Styling Expert Hair Coloring Permanent Waving—Manicuring Relaxing Atmosphere Prevails Open 9:30-6—Thurs. 9:30-9 p.m. 16124 Crenshaw Blvd. DA 3-6593 Gardena	Chicken Delight Don't Cook Tonight— Call Chicken Delight Complete dinners prepared in the Exclusive Chicken Delight Way Chicken—Shrimp—Ribs Free Delivery—Home or Business Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup 24228 Crenshaw Blvd. DA 6-8811 Torrance	Health-o-Pedic Mattress Co. Complete Stock of New Mattresses Any Size, Shape or Density Bedroom Sets—Bunk Beds Allied Bedding Products Free Delivery Anywhere 1877 West Carson FA 8-1712 Torrance	Pittsburgh Paints Complete Line of Pittsburgh Paint and Supplies and Sundry Items ● WINDOW SHADES ● FLOOR COVERING ● WALLPAPER Open 8 a. m. to 5 p. m. 6 Days 1413 Cravens Ave. FA 8-5260 Downtown Torrance	Ben's Restaurant "Why Travel Far When the Best is Here?" Eat at Von's with Ben Under New Management Specializing in Mexican Foods USDA Choice Meats Top Sirloin—New Yorks Breakfast—Lunch—Dinner Open 7 Days a Week Ample Parking Space FA 8-9711 1605 Cabrillo Ave. Torrance	Roy Frady Texaco Service Featuring Texaco Products ● Brake Service ● Wheel Aligning ● Motor Tune-up ● Tire Service Free Pick-up and Delivery 18205 Prairie Ave. FR 4-0468 Torrance
AMBULANCE Rainbow Ambulance Service "Owned and Operated by Technologists" 24-Hour Radio Dispatched Oxygen and Resuscitator Equipped Special Consideration for the Aged! Mobil X-ray for Physicians' Use FA 8-1121—FA 8-5252 1843 Torrance Blvd. Torrance	BOATS Fred & Ken Sporting Goods Boat Center for the Harbor Area Featuring FIBER GLASS BOATS Sales—Service—Parts Complete Line of Marine Hardware and Accessories 824 W. Pacific Coast Highway Wilmington—TE 4-2350	GOLF—MINIATURE Putt-Putt Miniature Golf Course Something New and Different Fun for the Entire Family Free Games While You Play Two Complete Courses Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour 20535 Hawthorne Blvd. FR 1-9093 Torrance	MOTORCYCLES Continental Imports "Quality in Motion" Sales—Service—Parts Featuring: Honda—Norton 100% Financing Electric Starter—Twin Overhead Cams—100 Miles per Gal'on 2105 Redondo Beach Blvd. FR 4-6403 Redondo Beach	PET SHOP Riviera Pet Shop A Complete Line of Pets and Exotic Birds—Tropical Fish Monkeys—Reptiles—Parakeets Complete Line of Aquarium Supplies Pet Food and Supplies Everything for Your Pet 190 1/2 So. Catalina FR 8-5055 Hollywood Riviera	SCHOOLS Hillcrest Christian School Excellent Staff of Teachers Full Course of Study Plus Bible Enrollment Limited Transportation Provided Offering Nursery, Kindergarten, First and Second Grades 26366 Hillcrest Ave. Lomita DA 6-0597	TAILORS—MEN Lee Mitchell Fine Custom Tailoring for Men of Distinction Finest Imported Fabrics from England and Italy We Can Convert Your Doublebreasted Suit to a Singlebreasted Remodeling—Alterations 837 Pacific Coast Hwy. FR 6-9949 Hermosa Beach
ASPHALT SEALING L&H Asphalt Sealing Co. Sealing—Patching—Resurfacing ● Driveways and Cement Walks ● Patios and Decks ● Tennis Courts and Playgrounds ● Parking Lots Many Colors to Choose from Guaranteed by Reynolds Aluminum FREE ESTIMATES 21840 Bonita St. TE 5-1776 Torrance	BOAT COVERS Fredy's Custom Boat Covers Fred McDermott, Prop. All Custom Work Quality—Quantity—Price Expert Workmanship 2 Years Guarantee on All Work Terms Available 1261 No. Gaffey St. TE 1-6622 San Pedro	HEALTH FOODS California Nutrition Center We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas. One of the Largest Health Stores in the L. A. Harbor Area 1111 So. Pacific Ave. TE 3-4756 San Pedro	MOTOR SERVICE Gosney Electric Tool Co. Industrial and Commercial Sales and Service New and Rebuilt Motors Repairing—Rewinding South Bay's Largest Complete Electric Tool Repair Shop 15115 So. Western Ave. Gardena FA 1-4616—DA 4-0026	PIZZA Pepe's Pizza Palace Delicious Italian Food to Go ● PIZZA ● RAVIOLI ● LASAGNA ● SPAGHETTI ● ITALIAN SANDWICHES Open 11 a. m. to 12—Closed Monday 1534 Carson (In Carson Plaza) Torrance—FA 8-1433	SHEET METAL Nichols Sheet Metal Commercial, Residential, Industrial Sales—Service Heating—Air Conditioning General Sheet Metal Work Gutters—Ventilating All Work Guaranteed 1724 Oak St. Torrance FA 0-3406	THEATERS—DRIVE-IN Harbor Drive-in Theater Les Wuestwald, Mgr. THE PLACE TO TAKE THE FAMILY \$1.50 PER CAR No Baby-Sitting Problem Here Starts at Dusk—Open 7 Days a Week 23322 So. Vermont Ave. TE 4-8501 Vermont at Sepulveda
AUTO GLASS Ideal Auto Glass Co. "Serving Southwest Area" Auto Glass Only Foreign and Domestic Cars Insurance Claims Handled All Work Guaranteed Free Pick-up and Delivery 20932 Hawthorne Blvd. FR 1-2464 (Back of Fox Market)—Torrance	CONCRETE BLOCKS Fred-Lite Blocks, Inc. Precision—Quality—Durability Specializing Complete Line of Lightweight, Precision Concrete Building Blocks 472 Different Sizes and Shapes in Pink, Gray, Tan Wholesale to Dealers 252 East Redondo Beach Blvd. FA 1-1481 Gardena	HEARING AIDS R. A. Vendeland, O. D. Hearing Test—No Obligation Batteries for All Types of Aids Fast Repairs on Any Instrument Eye Glass Aids—No Cords Low Prices Demonstrations at Home with No Obligation by Appointment Pensioners and Credit Welcome 1304 El Prado FA 0-0190 Torrance	MOVING McCoy's Moving and Van Lines Individually Owned and Operated Local and Long Distance Moving 24-Hour Service—7 Days a Week No Extra Charge Sunday & Holidays Your Time Starts at Your Door All New Modern Vans and Equipment FR 2-9402 or FR 2-9401	PHOTOGRAPHERS The Magic Lens Studio Living Images Reflected in Quality Photography Portraits, Weddings, Communion Graduation, Children, Groups 4144 Pacific Coast Hwy. Walteria (In New Kasden's La Tienda Bldg.) FR 5-9994—After 5, DA 5-9994	SERVICE STATIONS Jones Douglas Service Open Sunday Firestone Tires—Delco Batteries Tuneup—Brake Service Wheel Balancing—Muffler Work Electrical Service Free Pick-up and Delivery 2901 West 190th St. Redondo Beach FR 4-2440	TV SERVICE E-Z Radio and TV Service EZ-DUZ-IT All Makes and Models Radio and TV Hi-Fi, AM-FM, Tape Recorders AUTO RADIO SPECIALISTS Service While You Wait Fast—Honest—Efficient FR 6-4486 2313 Redondo Beach Blvd. Redondo
AUTOMOBILES—USED CARS Frontier Motors South Bay's Headquarters for ● USED ● NEAR NEW Complete Stock Most Makes & Models 100% Financing Available Open Evenings and Sundays 23660 So. Hawthorne Blvd. FR 8-6261 Torrance	DOORS Garage Door Service 24-Hour Emergency Repair Service Commercial—Residential Wood—Aluminum Overhead—Sliding—Swinging Only Tavant Roller Bearings Used Sales—Service—Installation Fully Guaranteed For Information, Call TE 4-5450	JANITOR SERVICE Jet-A-Kleen Busy Housewives! Be Smart! Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area Any Size, \$2.50 Satisfaction Guaranteed No Contracts to Sign CALL TE 4-9191 Any Time—Any Day	MUSIC INSTRUCTION Mel-O-Dee Music Center Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor Also Violin, Piano and Others Musical Instruments of All Kinds 21166 Western Ave. Torrance Phone FA 8-0915	PLUMBING C&B Plumbing Co. Charles Copeland Licensed Plumbing Contractor 24-Hour Emergency Service Repairs Disposals Gas and Electric Water Heaters International Credit Cards 1402 West Carson Torrance FA 0-3434	FRANK'S CHEVRON SERVICE Tires, Tubes, Batteries, Accessories ● Brake Service ● Mufflers ● Tire Repairs ● Expert Lubrication We Give Blue Chip Stamps 1906 Carson Torrance FA 8-9741	TRANSMISSIONS Gilbert's Toy & Hobby Shop Toys—Children's Books Educational Toys—Greeting Cards Complete Hobby Dept. H.O. & S. Gauge Trains and Supplies Ask About Our Free Catalog (In Southwood Shopping Center) 22240 Palos Verdes Blvd. Torrance FR 5-4533
AUTO RACING EQUIPMENT Wil-Cap Co. Tony Capanna, Prop. Manufacturers and Distributors of Racing Equipment Custom Machine Work Engine Testing—Racing Fuels Hot Rods—Custom Cars—Sport Cars 2930 Sepulveda Blvd. DA 6-9200 Torrance	DOUGHNUTS Gingham Girl Donut and Waffle Shop 72 Varieties Buttermilk—French Fried Pies Knots Crullers Waffles with Whipped Butter Discounts to Clubs, Churches, Groups 5375 Torrance Blvd. FR 1-9089 (Border Market Shopping Center)	JEWELERS Need Extra Money? Emmons Jewelry, Inc. Featuring the Fabulous Line of Exclusive Costume Jewelry Offer Wonderful Business Opportunities for Men or Women Part or Full Time Good Income, Prestige, Advancement Pleasant Work For Interview Call DA 4-5620	ORGANS—PIANOS Niki Music Studios Headquarters for Conn Organs Gulbransen Pianos Easy Terms—36 Months to Pay See Our Mile o' Music for All Makes of Organs 3820 Sepulveda FR 5-2591 (Across from Sears)—Torrance	PRINTING Berg Company Complete Printing Service Social and Commercial Forms Color Work—Business Forms Art Service Complete Mailing Service Private List Maintenance 24216 Crenshaw Blvd. DA 5-1290 Torrance	TRANSMISSIONS Lens Chevron Service We Give Blue Chip Stamps Brakes—Mufflers Motor Tune-up—Auto Repairs Atlas Tires—Batteries—Accessories Road Service 24091 Hawthorne Blvd. Torrance FR 5-9178	UPHOLSTERING House of Savoy Lowest Prices—Guaranteed Work ● Repairing ● Restyling ● Reupholstering Custom-made Slipcovers Custom-Made Furniture Free Estimates—Easy Terms 204 West El Segundo Blvd. Hawthorne OS 6-4332
BATTERIES Arco Batteries Wholesale—Retail Auto—Bus—Truck—Marine One of the Largest Stocks of Foreign and Domestic Batteries in the Area Repair Service 327 No. Harbor Blvd. San Pedro TE 3-2431—Eve., TE 2-6571	FLORISTS Winchell's Donut House Ronald (Bergie) Berghofer, Prop. Fresh Daily—Tops in Taste Special Discounts to Churches, Clubs and All Large Orders Donuts—Coffee—Malts Sundaes—Soft Drinks 17210 So. Prairie Torrance FR 6-4533	MARKET—DELICATESSEN Liston Lumber Free Delivery Orders Over \$10.00 Building Materials, Redwood Fencing Grape Stake, Split Rail Fencing Cut to Size Rock Sand—Cement Open Sat. & Sun.—Free Estimates 24004 Crenshaw Blvd. DA 5-1101 Torrance	PAINT—WALLPAPER FREE PAINT Every 2nd Quart or Gallon Free of Extra Cost NO LIMIT Interior or Exterior Mary Carter Paints 1711 Cabrillo Ave. Torrance Hours: Monday Thru Friday, 8:30 to 5:30—Sunday, 10 to 3	RUG CLEANERS Foremost Rug and Upholstery Cleaners Quality Service—Free Estimates Fine Carpets—Furniture Oriental and Domestic Rugs Dyeing Specialists All Work Guaranteed to Your Satisfaction 617 Torrance Blvd FR 2-4449 Redondo Beach	RESTAURANTS Chan's Fine Chinese Food to Take Out Lunch, Dinner or A La Carte Let Our Famous Hong Kong Chef Help You Plan Your Parties Save Time—Call FR 5-1590 Daily 12 Noon to 9 P.M.—Closed Mon. 1219 So. Catalina Redondo Beach	VACUUM CLEANERS Repairs—Parts—Service All Makes and Models Hoover—Electrolux—Kirby Rebuilt Cleaners—1 Year Guarantee TANKS UPRIGHT Electrolux \$12.50 Hoover \$12.50 Kenmore \$9.50 Kenmore \$10.50 G. E. \$17.50 Eureka \$14.50 Vacuum Cleaner Repair \$4.50 Plus Rebuilt and Serviced Parts Vacuums Inc. 1335 El Prado Torrance FA 0-3411
BEAUTY SHOP Hal and Madelyn Coiffeurs Hair Styling by Experts ● Hair Styling ● Tinting ● Permanent Waving Winner of Many Awards in the Art of Hair Styling 221 Avenida Del Norte Redondo Beach FR 5-9170	FLORISTS Virginia Patio Flower Shop "Our Business Is Blooming" Flowers for All Occasions Weddings—Funerals—Sprays Bouquets—Corsages Free Delivery—DA 3-1919 Call and Charge It 3931 West Artesia Torrance	MARKET—DELICATESSEN Tenerelli's Imported Italian Market "The Gourmet's Delight" Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage Imported Wine, Cheese, Spices Visit Our New Sandwich Bar 308 Avenue I FR 5-2443 Hollywood Riviera	PAINT—WALLPAPER Thomas Paint and Wallpaper Center Treasure Tone Dealer Interior and Exterior Paints, Thinners, Enamels, Brushes, Rollers, Sundries, Art Supplies Color Consultant—Free Estimates 24214 Crenshaw at Lomita Blvd. DA 6-4281	RESTAURANTS California Nutrition Center 1111 South Pacific Ave., San Pedro, is owned by A. L. Licata. Opening his center in October, 1957, Licata has a staff of two to serve the particular customer for his shop. Specializing in natural vitamins and stock- ing a complete line of health foods is the service of Licata. Delicious vegetable juices, diabetic foods, herb teas and special diet foods are available in the delightful surround- ings of the California Nutrition Center, 1111 South Pacific Ave. The Center is one of the largest health stores in the Harbor area. Open six days from 9 a. m. until 5:30 p. m., Licata and his staff give the best counseling for any nutritional problem. Blue Chip Stamps are given with purchases.		